Sponsorship Opportunities 2020
About the Concert

Concert on the Green, est. 1986, is the largest community arts and music event of its kind in Clay County. A music fest cherished by all ages, this concert raises spirits and scholarship funds for Clay County students interested in pursuing music or art education. With picnic blankets and lawn chairs, thousands are drawn to the Concert each Memorial Day weekend to hear local talent; musicians, vocalists, bands, and a tribute to our military under the stars in a performance by The Jacksonville Symphony Orchestra.

Concert on the Green offers a music competition and a poster art competition each spring for Clay County students. Besides receiving monetary awards, the winner(s) of the music competition perform as soloists with the symphony; the poster competition winner enjoys their art as the centerpiece of all event advertising. Concert on the Green also provides grants for the art and music departments in the Clay County schools that the winning students attend.

Concert on the Green, Inc. is a 501[c][3] corporation; the grass-roots organization has an all-volunteer staff. Over the past 32 years the organization has provided over $350,000 in scholarships and grants to students and schools in Clay County.
A Tradition in Clay County
Become a Partner with Us!

Sunday, May 24, 2020

Building Community through the Arts

www.ConcertOnTheGreen.com

Event begins at 5:00 pm with bands, food & kid activities -- Symphony plays at 8:00 pm. Fireworks begin at approximately 9:30 pm. Become a partner with us in this Clay County tradition. Together we will improve student access to art and music education.
PATRON PACKAGES
Patron contribution supports Music Scholarship goals

- Individual - $75
- Couple - $150
- VIP seating for Children (6-17) - $25 per seat

- VIP Parking pass plus Two VIP Preferred Seating Area Tickets
- Two dinner tickets and four adult beverage tickets
- Golf Cart Assist from VIP Parking to Stage-front seating
Sponsorship Opportunities

Title Sponsor:
$10,000
(1 Available)

Help keep the Jacksonville Symphony Orchestra as our anchor for Concert on the Green by becoming a Title Sponsor!

- Exclusive Naming rights to the concert
- Logo on concert website, poster and signage
- Full page back cover ad in concert program
- GROUPON (#5 downloadable app) brand visibility!
- Thrasher-Horne Banner visibility for the month leading up to Concert
- Eight VIP seating and parking passes
Sponsorship Opportunities (Con’t)

Mainstage Concert Sponsor: $7,500

Be Front & Center on Concert Day

- Logo displayed at the main stage tent
- Logo on concert website, poster and signage
  - Full page ad in concert program
- Eight VIP seating and parking passes
- Your Name at Student Events- Rehearsals, Recitals and Competitions all Publicly Attended!
Sponsorship Opportunities (Con’t)

Fireworks Sponsor: $5,000

Fireworks in Sync with Live Symphony-
What a way to Honor our Veterans!

- Logo on concert website, poster and signage
  - Full page ad in concert program
- On-stage announcements of sponsorship
  - Four VIP seating and parking passes
Kids Play Zone Area Sponsor: $3,500

Building a Kids Community so parents can relax and enjoy:

- Three banners with your logo prominently displayed
  - Logo on concert website, poster and signage
  - Half-Page ad in concert program
  - Four VIP seating and parking passes
Sponsorship Opportunities (Con’t)

Lights and Sound Sponsor:
$3,000

Your support is electrifying!

- Two banners with your logo prominently displayed on sound booth and lighting tower
- Logo on concert website, poster and signage
- Half-Page ad in concert program
- Two VIP seating and parking passes
Sponsorship Opportunities (Con’t)

Auto Dealership Sponsor: $2,500

Driving Students to their Highest Performance!

- Logo on concert website, poster and signage
- Space at concert for one vehicle and a corporate banner (provided by sponsor)
- Two VIP seating and parking passes
Sponsorship Opportunities (Con’t)

Cool Tent Sponsor: $2,500

Helping Everyone Keep Their Cool!

- Branded Cool Tent at the Event
- Logo on concert website, poster and signage
  - Quarter Page Ad
- Two VIP seating and parking passes
Sponsorship Opportunities (Con’t)

Student Scholarship/Grant

Sponsor:

$1,500

(5 Available)

Support Students with Potential & Talent in the Arts!

- Logo on competition flyers & event materials
- Onstage scholarship presenter during award ceremony
- Logo on concert website, poster and signage
  - Quarter-page ad in concert program
  - Two VIP seating and parking passes
Sponsorship Opportunities (Con’t)

Student Performance Scholarship:
$1,000
(5 Available)

Provides Rehearsal Space, Sheet Music, Practice and Perform with Live Symphony!

-Logo on competition flyers & event materials
-Logo on concert website, poster and signage
-Mention of sponsorship in presentations
-Logo on student certificates
-Two VIP seating and parking passes
Sponsorship Opportunities (Con’t)

Love of the Arts: $500

Help Others Fall in Love with Music because of Your Sponsorship!
- Logo on concert website, poster and signage
- Two VIP seating and parking passes
Custom Sponsorships: $200-2000+

A Sponsorship to Fit Your Needs!

- Need a package to fit your needs? Contact us today to create a custom package just for you!
Concert on the Green

2020 SPONSORSHIP FORM

(Please submit this page with your donation)

Company Name:__________________________________________________________
Address:________________________________________________________________
Contact:__________________________________________________________________
Date:____________________________________________________________________

☐ Concert Title Sponsor ($10,000)  ☐ Auto Dealership Sponsor ($2,500)
☐ Mainstage Concert Sponsor ($7,500)  ☐ Cool Tent Sponsor at $2,000
☐ Fireworks Sponsor ($5,000)  ☐ Student Scholarship/Grant Sponsor ($1,500)
☐ Kids Play Zone Area Sponsor ($3,500)  ☐ Student Performance Scholarship ($1,000)
☐ Lights and Sound Sponsor ($3,000)  ☐ Love the Arts ($500)

I, ____________________________, authorize Concert on the Green, to charge the card listed below the sponsorship amount I have indicated above. This is a one time authorization and will not be valid for any other charges.

_______________________________________   ____________________________
Signature                                      Date

Card number: ___________________________________________ Expiration Date: ______________
Billing Address: __________________________________________________________________________
Security Code: ____________________________
Program Advertising

(must submit ad no later than April 18, 2020)

☐ Student Congrats ($50)
☐ Business Card ($75)
☐ Quarter Page ($230)
☐ Half Page ($420)
☐ Full Page ($750)

If available

☐ Inside Back or Inside Front Cover ($1,200)
☐ Outside Back Cover ($2,000)

I, __________________________, authorize Concert on the Green, to charge the card listed below the sponsorship amount I have indicated above. This is a one time authorization and will not be valid for any other charges.

_________________________________________   __________________________
Signature                                      Date

Card number: ________________________________  Expiration Date: ______________
Billing Address: ___________________________________________________________
Security Code: ____________________________

For best placement and to be sure your name or ad is included in all possible promotional pieces, please return this form promptly.

Please make checks payable to:
CONCERT ON THE GREEN,INC.
lauren@concertonthegreen.com
P.O. Box 1275; Orange Park, FL 32067-1275
www.concertonthegreen.com
Have Questions, Contact us!

Lauren Hoffman at
904.505.3051 or lauren@concertonthegreen.com

For information, ad/logo submission and formatting, please contact:
lauren@concertonthegreen.com